

THE pretty costumes you will wear this summer demand a Treo Girdle. You will find that the Treo gives your figure the youthful, supple lines and the free graceful poise that make the present styles so charmingly becoming. This is why style creators and fashionable modistes all recommend the Treo — they know it shows their creations to best advantage.

Be sure you get the genuine Treo Girdle—because it has two indespensible patented features not possessed by any other girdle—and without which, no girdle can give the wonderful results accomplished by the Treo.

Only the Treo Girdle has the "Feature

dle can give the wonderful results accomplished by the Treo.
Only the Treo Girdle has the "Feature Strip" of elastic at the top which holds in the diaphragm and supports the small of the back, two very important functions that a coreet should exercise for physical reasons, as well as for style. In addition, the Treo has the "Anchor Band" of elastic at the waist which prevents the girdle forgm slipping up or sliding down. Don't forget these exclusive features that distinguish the Treo from conventional models.

Remember, the Treo Girdle is made ENTIRELY of surgical elastic web. It gives freely to every movement of the body, yet firmly holds the figure and prevents it from spreading. It makes the Treo equally desirable for street, dancing, evening or sport wear.

But go to your dealer—examine the Treo. A style for every type of figure. Select one for your type of figure and try it on. You'll be surprised at how it improves your figure—how it suits you to the new dress styles.

Prices \$3.50 to \$15.00. If your dealer doesn't sell the Treo—write us for illustrated booklet.

TREO COMPANY, INC.



The wonderful, improved Acousticon has now enabled nearly 500,000 deaf people to hear. We are sure it will do the same for you; are so absolutely certain of it that we are eager to send you the

## 1922 Acousticon 10 Days' FREE TRIAL

No Deposit-No Expense There is nothing you will have to do but ask for your free trial. No money to pay, no red tape, no reservation to this offer. Our confidence in the present Acousticon is so complete that we will gladly take all the risk in proving, beyond any doubt, that the Joy of Hearing Can Be Yours Again!

e new Acousticon has improveents and patented features which
anot be duplicated, so no matter
nat you have ever tried, just ask
a free trial of the New Acousticon,
u'il get it promptly, and if it doesn't
ake you hear, return it and you
lit owe us nothing—not one cent.

DICTOGRAPH PRODUCTS CORP.
1389 Candler Bullding.
10 West 42nd Street, New York City.

## RESTORES Salaration GRAY HAIR



SEND me a little LOCK of Your HAIR; I'LL COLOR IT FREE.





Black or Brown Satin

Tan Russia or Brown Kidskin

FEMININE FOOTWEAR SHOP Third Floor



Advertising Rates

THE NEW YORK HERALD

Rotographic Section

Contract Rates

Single Insertion Rates 

ALL ADVERTISEMENTS MUST CARRY AN ILLUSTRATION.

13 times within one year.
25 times within one year.
3,000 lines within one year.
5,000 lines within one year.
10,000 lines within one year.







50 W. 49 St., N. Y.



Hair Dressing Corporation 8 West 37th Street



FRENCH TAPESTRIES

HENRY HESSE Three Ninety-nine Sixth Ave 24-25 Sts., New York City



Restored

Maison Alex 105 West 43rd St. N.Y.